2021 IIOE Online Courses Competition Guidelines

Show your course, express your voice







Co-launched by UNESCO-ICHEI and seewo, the first IIOE Online Courses Competition aims to offer a great chance for teachers from IIOE partner HEIs to showcase and improve their experience and skills in OBTL pedagogy.

Context

UNESCO-ICHEI and IIOE

The International Centre for Higher Education Innovation under the auspices of UNESCO (UNESCO-ICHEI) is a UNESCO Category 2 Centre. Located in Shenzhen, China, UNESCO-ICHEI was approved on November 13, 2015, by the 38th General Conference of UNESCO. UNESCO-ICHEI's mission is to meet the local demand for quality higher education resources and to support Asian and African countries to improve the quality of higher education and promote educational equity.

Launched in April 2020, the International Institute of Online Education (IIOE) is a collaborative effort of UNESCO, UNESCO-ICHEI, its partner HEIs, enterprises, and international organizations to accelerate progress to achieve the United Nations Sustainable Development Goal 4 (SDG4). In 2021, IIOE aims to meet the increasing demand for the digital transformation of higher education systems, for securing HEIs after the COVID-19 pandemic. With joint efforts of all partners, IIOE provides opportunities for university teachers, educational professionals, and administrators for their professional development on ICT-related competencies.

Seewo

Founded in 2009, seewo is a pioneer and one of the leading companies in China's interactive intelligent tablet industry with the aim to facilitate and improve teaching. seewo has been providing digital campus hardware tools, digital classroom teaching applications as well as teachers' information-based teaching ability training services for all learning stages to help teachers' professional development. In May 2021, seewo and UNESCO-ICHEI signed a strategic cooperation agreement and jointly organized a series of webinars focusing on the use of new technologies in teaching and learning

IIOE National Center, UET Lahore, Pakistan

ICHEI On October 28, 2021, the UNESCO Higher Education Innovation Center and the University of Engineering and Technology Lahore in Pakistan officially signed an agreement to establish the IIOE Pakistan National Center. This is not only IIOE's first national center in the Asia-Pacific region but also in its global network of partnerships. This Center will mobilize and expand the participation and contributions from HEIs of Pakistan towards the goal of digital transformations of Higher Education.

About the competition

The combination of information technology and teaching is the current trend for education development. As a core part of the education informatization process, teacher development is a fundamental guarantee for the global development of education informatization, in the light of which is born the first IIOE Online Courses Competition.

The first IIOE Online Courses Competition seeks high-quality online courses from partner universities.

The Video Course Competition
Evaluates university teachers' OBTL capacities
Participants are required to submit a teaching video in MP4 format.

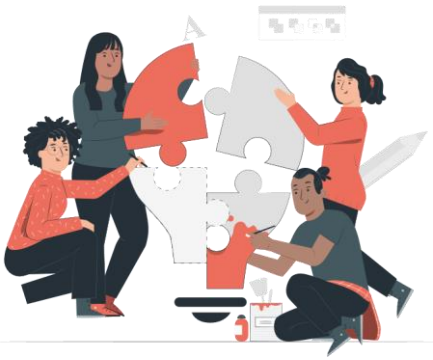
In the first IIOE Online Courses Competition, entries must be relevant to one of the following themes:

a) Online and Blended Teaching & Learning (OBTL) and Education Innovation

This section focuses on the fundamental & innovative OBTL educational theories, methodologies, and practices that help HE educators initiate curriculum redesign and education innovation leveraging ICT resources.

Course Examples:

- ICT-supported Project-based Learning
- Education Data Collection and Data Visualization
- How to Make an Online Course
- How to Make Screen-recorded Micro-lecture
- Introduction and Application of Mind Maps
- Creating Video Games



b) ICT & Institutional Development

This section focuses on various aspects of Higher Education organizational and institutional development following the digital paths, including ICT-enabled teacher professional development, ICT infrastructure and HE digital transformation trends.

Course Examples:

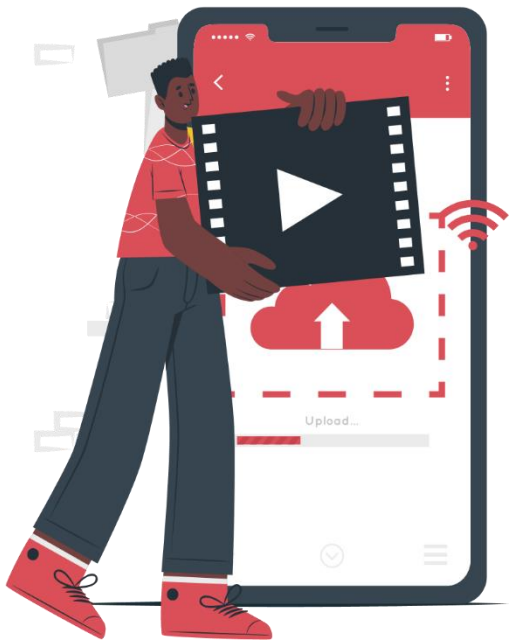
- Knowledge Management: from Knowledge to Practice
- People-centric Smart Office
- Challenges and Opportunities of Business Risk Control in the Digital Era
- Introduction of AI and Thinking of "Intelligence +" Professional Education
- Cloud Computing Helps Digital Upgrading of Key Industries

c) ICT-enabled STEM Education Innovation & Development

This section focuses on AI, Big Data, Cloud, and more emerging technologies in Higher Education that stimulate sustainable talent cultivation for local, regional, and country-wide digital transformation processes in ICT and other related fields.

Course Examples:

- Challenge and Application of Big Data Technology in Industry / Internet of Things
- The Evolution Path from the Information Age to the Digital Age
- Four Core Technologies in the New Big Data Era
- Digital Transformation in the Age of Intelligence
- Current Situation and Future of AI Technology
- Artificial Intelligence Development
- Brains, Minds and Machines Summer Course



Competition Rules

- One entry per person for each competition.
- Original work is encouraged. All elements (including texts, images, audio, video, etc.) in your submission that are not your original work must be strictly attributed to the source.
- Entries should satisfy the following formatting criteria: For the Video Course Competition, all entries must be submitted in MP4 format and adopt a cover page provided by IIOE Competition Secretariat.
- Videos for The Video Course Competition should be **20-minutes minimum** and **30-minutes maximum**. For more details, please refer to **Technical Guide for IIOE Video Course Competition**
- Agree to the terms and conditions of the competition listed below.

Eligibility and Submission Guideline

- Educators and professionals in higher education.
- The **submission form** must be filled in and submitted before **January 30th, 2022 (4:00 PM, Pakistan Time)** for The Video Course Competition.
- Entries for The Video Course Competition must be submitted before **April 15th, 2022 (4:00 PM, Pakistan Time)**.

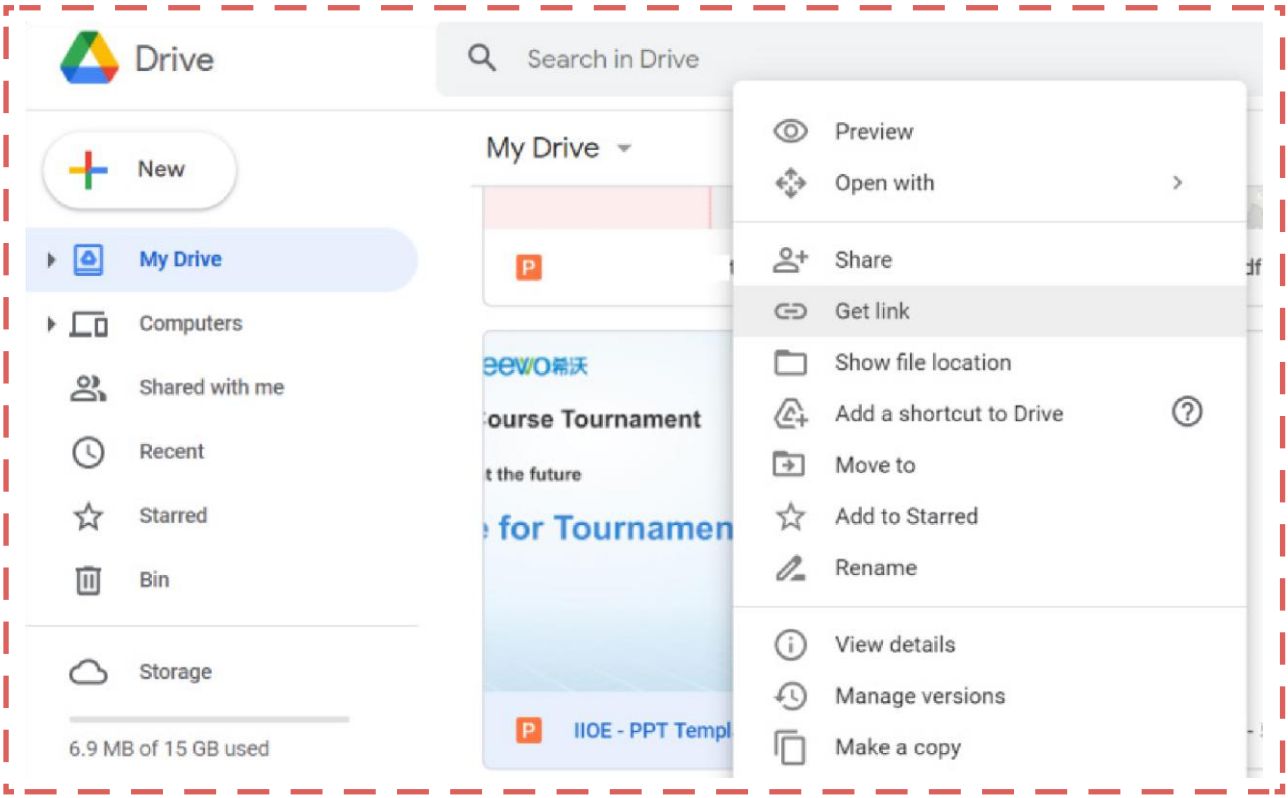
Prizes

	Awards Categories	Awards	Quantity	Prizes
The Video Course Competition	Asia-Pacific	First Prize	1	1 Certificate of merit and **1 Lenovo Laptop**
		Second Prize	2	1 Certificate of merit and 1 Writing Tablet
		Third Prize	3	1 Certificate of merit and 1 Clicker

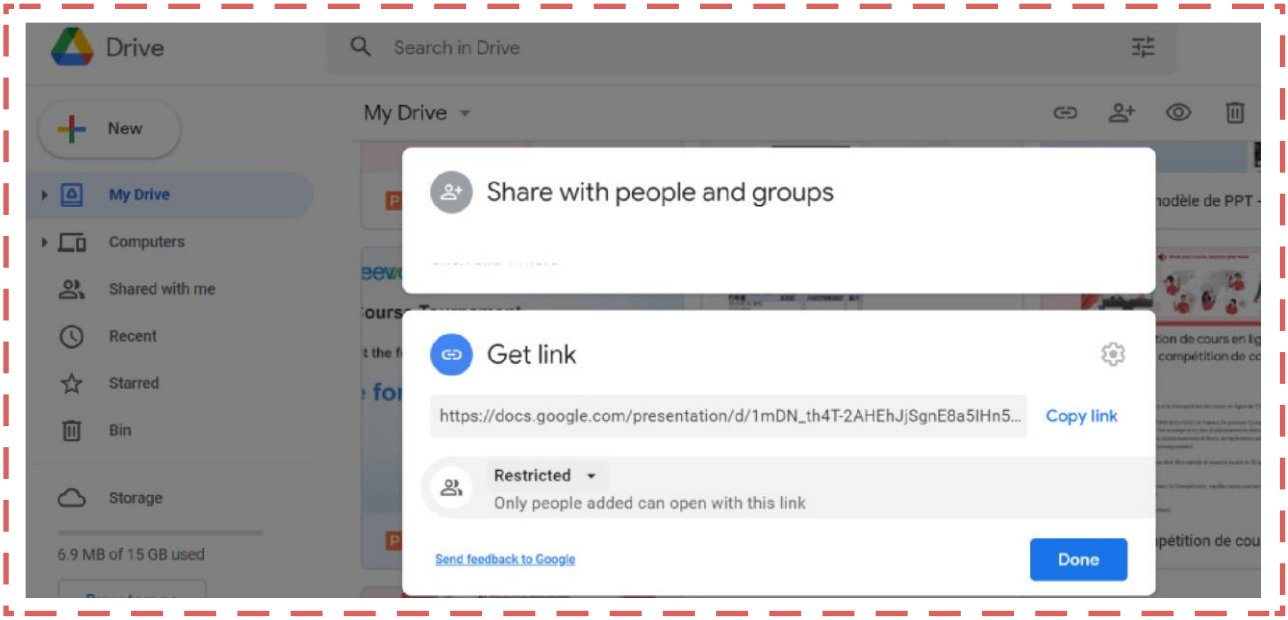
How to submit your work?

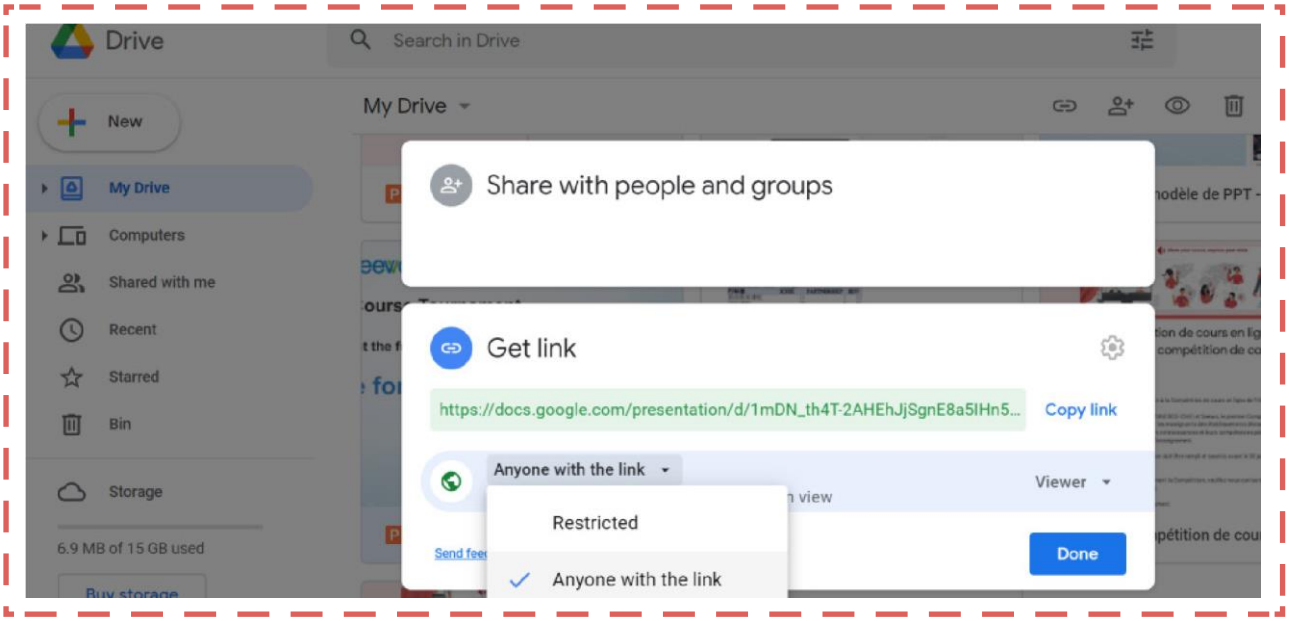
Step 1: First you need to have a google account

Step 2: Then log in to your google drive and upload your work. Right-click your work and click “get link”

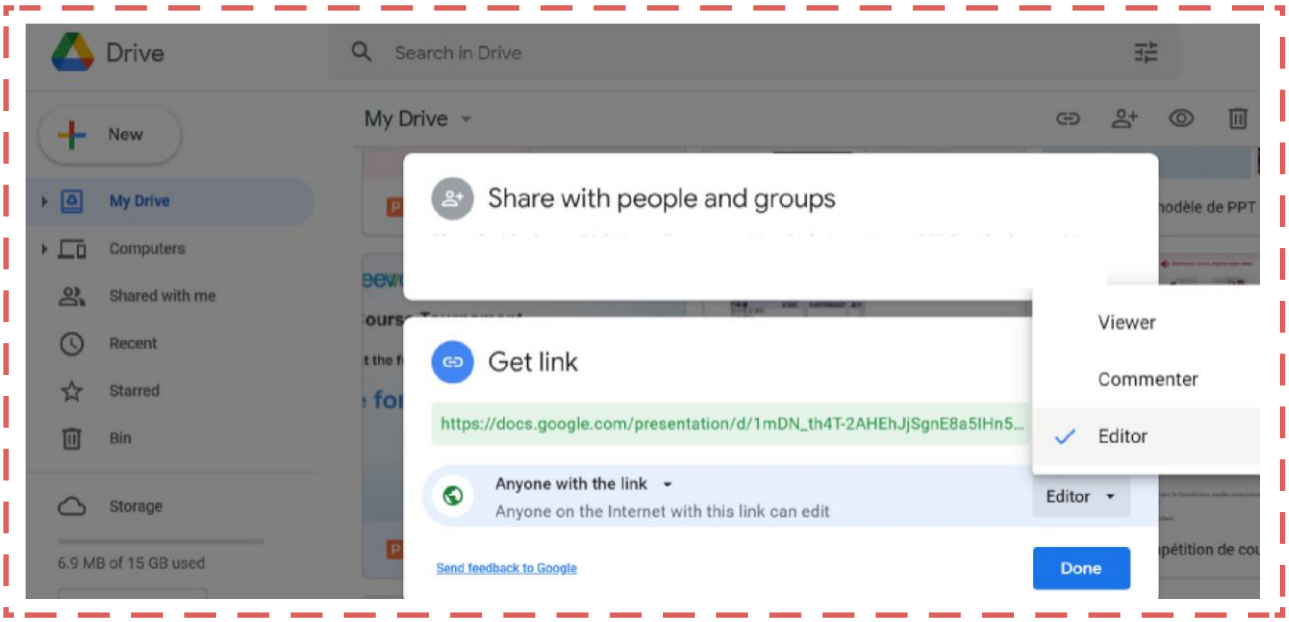


Step 3: Change “Restricted” into “Anyone with the link”





Step 4: Change “viewer” into “editor”



Step 5: Click “copy link”.

Then send an email with the link to iioecompetition@ichei.org
When the submission is successfully done, you will receive an autoreply email.

Eligibility and Submission Guideline

- **No Recourse to judicial or other procedures:**

To the extent permitted by law, the rights to litigate, to seek injunctive relief or to any other recourse to judicial or any other procedure in case of disputes or claims resulting from or in connection with this competition are hereby excluded, and you acknowledge and agree, and expressly waive all such rights.

- **Privacy Notice and Copyright:**

Any personal data, collected during the competition will only be used and disclosed for purposes reasonably connected with administering and promoting this competition, including certain internal and external communications related to the IIOE Online Courses Competition. We may also share personal data of the overall winner and the finalists with the press for publicity purposes. Winning courses will be published online after review. As an open-access platform, and in accordance with UNESCO publishing policy, all courses published on IIOE are to be made available in Open Access under the Creative Commons open licensing system.
Participants are expected to share their work with IIOE under the CC BY-NC-SA 4.0 license, and IIOE is authorized to:

- Share - copy and redistribute the material in any medium or format.
- Adapt - remix, transform, and build upon the material.

This will allow IIOE to adapt, process the course for online publication, redistribute it to registered learners, and/or make parts of it available on social media for promotion.
IIOE will also be restricted by the following terms:

- Attribution - IIOE must give appropriate credit, provide a link to the license, and indicate if changes were made.
- Non-Commercial - IIOE may not use the contributed course or material for commercial purposes. - Share Alike - If IIOE remixes, transforms, or builds upon the course or material, IIOE must distribute its contributions under the same license as the original.

Before the final publication of each course, the participant will be consulted to confirm the copyright protocols. Non-standard copyright requests may be discussed on a case-by-case basis.

- **UNESCO-ICHEI and seewo reserve the right to modify the Competition's prizes and its rules and regulations as and when necessary, without prior notice.**

Eligibility and Submission Guideline

- **Judging**

Entries will be judged by our panel of experts. During the Selection Process, each member of the panel will judge separately.

- **Schedule**

	Date	Events
The Video Course Competition	01 November 2021	Competition Launch
	30 January 2022 (4 PM Pakistan Time)	**Deadline to Register**
	15 April 2022 (4 PM Pakistan Time)	Deadline for Video Submission
	15 April 2022 – June 2022	Judging of entries
	June 2022	Winners Announcement and prize distribution



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of Online Education
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